

The Master's Weekend

Friday 8th - Sunday 10th May 2026 • Cambridge • £212pp

Register here: www.entrepreneurscompany.org/events

The Master Entrepreneur, Alderman Alastair King DL, welcomes members, guests, and guests of the Company to the 2026 Master's Weekend, which returns to the City of Cambridge from Friday 8th to Sunday 10th May.

Given the highly intellectual environment of this ancient university town, the Master's Consort, Mrs Florence King, has devised a series of short academic sessions to fit around the usual gamut of social and sporting excursions that characterise the Master's Weekend.

The question that we (with help from our friends at Judge Business School) will consider is:

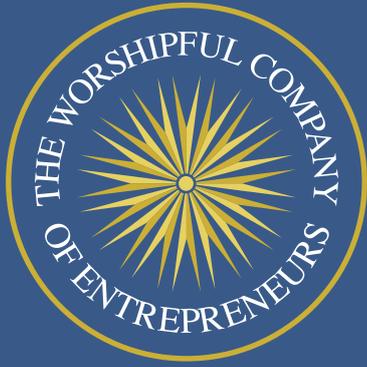
Why aren't there enough scale-ups in the UK?

The objective is to combine your entrepreneurial experience with a structured action research approach, producing practical insight rather than abstract debate.



Scan for Details





The Master's Weekend

FRIDAY 8TH MAY

St Neots for factory and business tours (2pm-4pm)

We're delighted to be visiting Gallyon, courtesy of Past Master Gunmaker, Richard Hefford-Hobbs. Combining 18th-Century heritage craftsmanship with 21st-Century precision engineering, Gallyon is the UK's oldest extant gunmaker and a thriving engineering enterprise. We recommend travelling to St Neots by train. Gallyon is a short taxi ride from the station, which is served by Great Northern Railway.

Return to Cambridge for Evensong

Your journey to Cambridge is included. Greys of Ely, which has been operating coaches and tours in Cambridgeshire since 1947, will get you and your weekend bags to central Cambridge following our visit to Gallyon. We'll be in Cambridge in time to briefly freshen up and head to one of the world-famous College chapels for Evensong at 6.30pm.

Cambridge for informal PAYG dinner (7pm-9pm)

Once you've settled in to your own accommodation, Friday night dinner in Cambridge is at an as-yet-undisclosed city centre eatery. An informal pay-as-you-go supper will set us up for a busy Saturday.





SATURDAY 9TH MAY

CJBS Academic Session 1 (10am-Midday)

Make your way to the Cambridge Judge Business School, founded and endowed by Past Master Entrepreneur Sir Paul Judge. This famous building - both inside and out - in Trumpington Street will be our home for our weekend of action research, facilitated by Martijn Sjoorda and Florence King.

As part of this session, Liveryman Lord Bilimoria will be sharing the early findings of his doctoral research.

Coffee on arrival and a sandwich lunch at midday is included.

Punting / Museum Trip (1pm-3pm)

A couple of hours in the afternoon is the perfect time to enjoy punting on the Cam, or a visit to the internationally-known Fitzwilliam Museum. More details will follow.

CJBS Academic Session 2 (3pm-5pm)

We are back at CJBS for our second academic session - punctuated with plenty of coffee.

Black Tie College Dinner (7pm-10.30pm)

The President of Wolfson College, Dame Ijeoma Uchegbu, welcomes you to the Wolfson College Combination Room for sherry from 7pm on Saturday evening. The dress code is dinner jacket (black tie).

A generous late spring menu has been designed to delight and satisfy you and your guests, accompanied by wines from the College's extensive cellars.

Over cheese and port, the Master will propose the health of our guests and our hosts, and Dame Ijeoma (co-founder of the nanotechnology pharmaceutical company Nanomerics) will speak on the intersection of business and science.

The College Bar remains open until midnight.

A small number of dinner tickets is available separately - please contact the Clerk's Office.

SUNDAY 10TH MAY

Church / Calisthenics / Cultural Excursion (10am-Midday)

More details will follow, but Sunday mornings in Cambridge can accommodate any and all of your preferred activities - to suit every level of physical, spiritual, or digestive fitness.

CJBS Academic Session 3 (12pm-2pm)

Our final academic session of the weekend takes place at midday. Martijn Sjoorda and Florence King will lead us through the last pieces of research and draw together the conclusions of Saturday's sessions.

Sunday Lunch (2pm-4pm)

For those who can stay, Sunday Lunch will be coordinated on a PAYG basis. More details to follow.

Leave Cambridge (from 4pm)

Sunday train services to London and elsewhere are frequent from Cambridge via Thameslink, Great Northern, and Greater Anglia

The price per person is £212, which includes your coach transfer from St Neots to Cambridge on Friday, all three of the facilitated weekend sessions at Judge Business School, refreshments throughout the weekend, and both lunch and dinner on Saturday.

Friday evening's dinner, and Sunday lunch are not included. Accommodation is not included. A suggested site for booking college accommodation is at [UniversityRooms.com](https://www.universityrooms.com). Please note that, if you are travelling by public transport, you are advised to travel to St Neots on Friday afternoon and depart from Cambridge on Sunday.

